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Reimbursement IQ: 2009 ASCO Special Report Payer Reaction to the Most Compelling Clinical Data Presentations

Reimbursement IQ will report payer reactions to the most followed clinical data presentations at the 2009 American Society of Clinical Oncology annual meeting in Orlando, Florida, via its 2009 ASCO Special Report.

Our goal is to assess how payers evaluate these oncology products in- and post- development from a clinical and economic perspective. The report will uncover payer reimbursement perspectives and provide insight on formulary management, restrictions and pricing sensitivity.

- Yes, I would like to order the top-line PowerPoint presentation for \$2,500.
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